#### **VEHICLE TECHNOLOGIES OFFICE**





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## TI001 – Clean Cities Overview

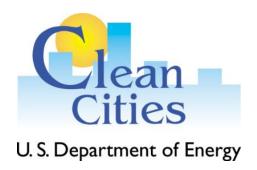
Dennis A. Smith, P.E.

National Clean Cities Director

# TI000 - Technology Integration Overview

#### **Activities**

- VT Deployment (Clean Cities) A voluntary, locally based government/ industry partnership initiative
- Legislative and Rulemaking
- Advanced Vehicle Competitions
- Education Programs
  - Graduate Automotive Technology Education
  - Advanced Electric Drive Vehicle Education Program









# Deployment Challenges and Rationale



**Deployment efforts accelerate market transformation** by increasing public awareness & consumer acceptance/adoption of new vehicle technologies that are being developed through the Vehicle Technologies Office (VTO) R&D activities.

**Deployment programs are essential when the success** of new technologies depends on consumers changing their driving and purchasing habits.

**Primary Focus – Achieve Petroleum Reduction** ... by Implementing Next-Steps when R&D is completed

Roughly 10% of VTO base budget supports Deployment (Technology Introduction) efforts



# Portfolio of Technologies

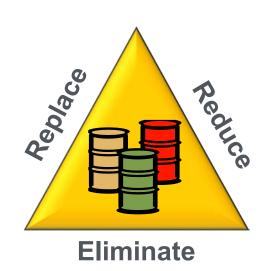


#### **Alternative Fuels**

Electric Vehicles
Biodiesel
Ethanol
Hydrogen
Propane
Natural Gas

#### **Idle Reduction**

Heavy-Duty Trucks
School & Transit Buses
Light-Duty Vehicles



#### **Fuel Economy**

More Fuel efficient vehicles, adopting smarter driving and vehicle purchasing habits

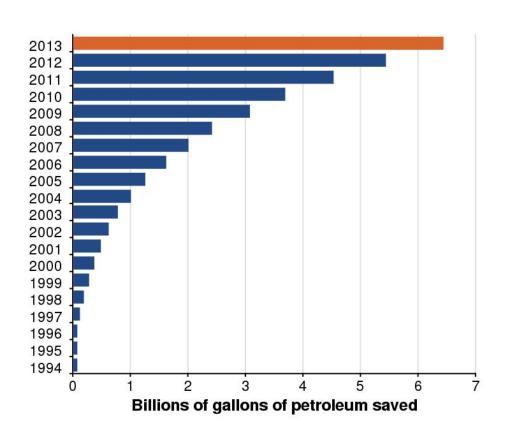


Hybrids
Light- and heavy-duty
Electric hybrids
Plug-In hybrids
Hydraulic hybrids



#### **Nearly 6.5 Billion Gallons of Petroleum Reduction since 1993**

- Over 592,000 AFVs reported on the road in CC territories
- Over 19,000 alternative fueling and charging stations (CC influenced >70%)
- Long term goal of 2.5B gal/year by 2020 (achieved over 1B in 2013)





**Budget History (\$M)** 

# 2020 Goal – How Important is it?



# Goal: 2.5 billion GGEs per year by 2020

# What is this Equal to?

- Same amount of gasoline that all six NE-PADD-1 states used in 2013 combined (CT, ME, MA, NH, RI, and VT)
- Half the amount of oil we imported from Iraq in 2013
- One third the amount of oil we imported from Russia in 2013
- Three times the amount of oil we imported from Libya in 2013
- Twice the amount of oil we imported from India in 2013

# VT Deployment Strategy (leveraging people & resources)

Implement national policies and initiatives by facilitating change on a Local and National basis



#### Local

Develop a Franchise model (designate CC coalitions) so that approach and message are consistent everywhere, but with attention to local market conditions and priorities (provide strategic direction and comprehensive training to franchisees)







Develop Corporate Partnerships with Industry and National Fleets

Increase awareness and publicize success through mass media and outreach

Provide financial assistance to jump start markets and incentivize private investment





# Clean Cities Deployment Efforts include 4 major activities





Coalition Support/Partnership Development: DOE helps convene key community and business leaders to develop and implement projects, leverage resources, and address local barriers



Consumer Information, Outreach, and Education: DOEdeveloped tools help consumers save money on fuel cost and help fleets understand their options for cost-effective alternatives to gasoline and diesel fuel



**Technical & Problem Solving Assistance**: DOE experts help leaders address permitting and safety issues, technology shortfalls, and other project implementation barriers



Competitively-Awarded Financial Assistance: Federal costshare encourages initial private sector match and long-term investment

#### **Competitively-Awarded Financial Assistance:**



Encourages private sector match and long-term investment

**Recent Awards – (\$6M)** 11 Clean Cities Alternative Fuel Vehicle deployment projects. These projects include:

- Driver Experience/Demo projects Improve potential buyers' experiences with alternative fuel and plug-in electric vehicles
- Safety and Technical Training projects for first responders, public safety officials, and critical service providers
- Integrate alternative fuels into emergency response and preparedness operations

To be reviewed at future AMRs



## **Technical and Problem Solving Assistance**

Capture lessons learned and develop best practices



- Technical Forums and User Groups
- Address unforeseen permitting and safety issues
- Identify chronic vehicle or infrastructure field problems
- Incident investigations (learn from failures)





#### Model EVSE Permit

Application for Installation of Electric Vehicle Charging Equipment

NOTICE: The system must be installed in compliance with the National Electric Code® INPA 70, Article 452 Electric vehicle charging System or applicable electrical code currently adopted and enforced within the jurisdiction of installation. All associated work with circuits, electrical service and meters shall be completed in compliance with NPPA 70, national electric code, or applicable electrical code currently adopted and enforced within the jurisdiction of installation.

Section 1: Permit Applicant Information

Name: Installation Street Address (P.O. box not acceptable):	Contact Person:		Phone Number:
City:	County:	State:	ZD Code:
Owner Name:	Street Address:		Phone Number:
City:	State:		ZIP Code:
Submitter's Name Company	Street Address:		Phone Number:
City:	State:		ZIP Code:
General description of equipment to be installed:			

Section 2: Permit Code Information

Requirements for wiring a charging station are taken directly our of the 2011 edition of the National Electrical Code® (NEC) NYEA 70, Article 625 Electric Vehicle Categing Systems. This stratic does not provide all of the information mecessary for the assistations of electrical vehicle charging equipment. Please refer to the current edition of the electrical code adopted by the local jurisdiction for additional installinton requirements. Reference to the 2011 NEC may be made at wave after our CD.

NEC® Chapte r or Article	DESCRIPTION		
Chapter 2 and 3	Branch Circuit  A new electrical box added on a branch circuit shall comply with NFPA 70 National Electrical CodeB Chapter 2 Wiring and Protection and Chapter 2 Wiring Methods and Masterials and all administrative requirements of the NEC or the electrical code in effect in the jurisdiction		
	VOLTAGES		
625.4	VOLTAGES Unless other Voltages are specified, the nominal ac system voltages of 120, 120/240, 208Y/120, 240, 480Y/277, 480, 600Y/347, and 600 Volts shall be used to supply equipment		
625.5	LISTED OR LABELED All electrical materials, devices, fittings, and associated equipment shall be listed or labeled.		





# Consumer Information, Outreach, and Education

- Non-biased source of VT data and information
- Fuel Economy Guide (FE.gov), Alt-Fuel Data Center (AFDC)
- On-line tools and cost calculators, other web resources
- Alternative Fuels Station Locator
- Fact Sheets, publications, handbooks, success stories
- Technical Response Service and Hotline
- Public workshops, webinars, industry technical conferences

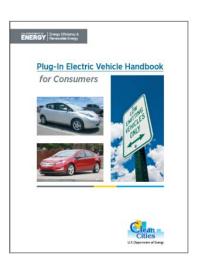








**Technical Response Service** 



**Publications** 



## **Consumer Information -- Bedrock Resources examples**

## Fueleconomy.gov

Enables consumers to find the fuel-efficient vehicle that meets their needs, as well as save gas and money with their current vehicles



#### Alternative Fuels Data Center

Helps fleets choose the right alternative fuel or other petroleum reduction approach for them, with case studies and interactive tools





## **Coalition Support and Partnership Development**

#### ~100 coalitions serving 80% of the US population

#### **Clean Cities Coalitions**



Thousands of stakeholders from businesses, city/state governments, transportation industry, community based organizations, utilities and fuel providers

Energy Efficiency &

Renewable Energy

# DOE National Lab Deployment Program Support Activities

These projects will be reviewed today:

#### Oak Ridge National Laboratory (ORNL)

- Fuel Economy Guide and FuelEconomy.gov website
- FE Information Project; Research, Data Validation, and Technical Assistance

#### National Renewable Energy Laboratory (NREL)

- Alternative Fuel Station Locator
- Alternative Fuels Data Center and API Program Interface
- CC Coordinator Resource Building and National Networking Activities
- CC "Tiger Team" Technical and Problem Solving Assistance

#### **Argonne National Laboratory (ANL)**

- Clean Cities Collegiate Career Development Programs
- Alternative Fuel Analytical Tools and Technical Assistance



# www.vehicles.energy.gov





**Vehicle Education** 

Legislative & Rulemaking

Dennis Smith, 202-586-1791 Dennis.a.smith @ee.doe.gov Connie Bezanson, 202-586-2339 Connie.bezanson @ee.doe.gov

Dana O'Hara, 202-586-8063 Dana.o'hara@ ee.doe.gov